

May 15th . . . Ten Cents

# Maclean's

*Canadian International Magazine*



In This Issue: **Australia Sees A Yellow Peril**—By G. R. Stevens

**OVER 300 FLOOR COVERING PATTERNS TO CHOOSE FROM**

**DOMINION LINOLEUM**

*For all your floors*

There is infinite variety in Dominion Linoleum design! Old world styles and tangling mosaics, gay florals and rich geometrics, each with its own distinct appeal and expression. From these, you can readily choose a floor for any room in the house in the colour scheme you like best.

Dominion floor coverings are so easy to clean and their durable beauty will give years of head wear. Get colour and style into your floor. Ask to see our sample book containing over 300 floor covering patterns. Insist on Dominion quality—there is nothing better.

**DOMINION CLOTH & LINOLEUM CO. LIMITED, MONTREAL**

**A WORD TO THE WISE ISN'T ALWAYS SUFFICIENT**  
(Sometimes 3 or 4 are needed)

You may take it for granted that your breath is agreeable, but is it? How do you know at this moment that it is not offensive to others? The unwise thing about halitosis (unpleasant breath) is that you yourself never know when you have it. And since the subject is a very delicate one, your best friend won't tell you. Now hear this in mind:

Everyone is likely to have halitosis at some time or other. Ninety percent of cases, says one dental authority, are due to fermentation of tiny bits of food particles slipped by the teeth break and left clinging to smooth, pale and tooth surfaces.

A quick, safe way to get rid of unpleasant breath is to rinse the mouth with Listerine.

Listerine instantly kills fermentation and checks the odor it causes. When you wish to put yourself on the safe side, do not trust to ordinary mouth washes which may be devoid of deodorant power. Use only Listerine. It deodorizes hours longer. Simply rinse the mouth with it every morning and night and between times before meeting others.

**LOUISA FARRAR, Ch., Toronto, Ont.**

**Before any appointment use LISTERINE to end Halitosis [Unpleasant Breath]**  
PRODUCED IN CANADA





Why, he wondered, had the glass not gone down that afternoon? Could he still always look out the duplicate of conscience: there must be some reason for the cup being inverted.

[illegible]















new work in the major materials and to test that this big filling job in Australia. The cost of the work of such a job is estimated to be about \$100 million. The work is estimated to be about \$100 million. The work is estimated to be about \$100 million.

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## [AN EDITORIAL]

# Ask for the Plan

Without a check a ship cannot be safely navigated.

Without a plan you can't reasonably build a house or operate a business.

In terms of reconstruction a nation's action according to plan.

In terms of reconstruction a nation must either have a plan or lapse chaos.

When Great Britain faced her financial crisis the Government had to ask for a plan. The May plan called for stringent measures of economy, for expanded investment, for abundant creation. The British Government followed it, supported enthusiastically and unconditionally by the British people because they were aware of a balanced budget and knew that only through a balanced budget could they meet national disaster.

The result you know. Great Britain is the second nation on earth. Her last budget position is ACTUAL, and an estimated SURPLUS.

The Commonwealth of Australia, on the verge of collapse, sought out a Labor Government whose aim of a merely new solution, and elected a National Government empowered to give effect to The Premier's Plan.

This plan, passed on all state governments obligation to balance budgets over a definite period of years. When one state refused to pay creditors, the Commonwealth stepped in, paid the bills and recovered the amount from the would-be defaulter.

The plan studied government expenditure minutely. It corrected debts at lower interest by comparison to more voluntary. "You will not be borrowing."

Today, Australia is well out of the woods.

What of Canada?

In the fiscal year just passed we asked \$125,000,000 more in our interest debt. The previous year we asked \$137,700,000. Every year you will pay more interest for our outstanding loans than some day there will be a "general repayment."

You keep on paying without any GUARANTEE that your position will be improved.

The Government has no plan except to budget deficits the interest on which immediately becomes "unrecoverable expenditure."

The country needs a plan that will put us on a sound basis. A plan that over a reasonable period will definitely restore the country a balanced budget—BREVITY.

We need a plan that will ultimately reduce our national indebtedness and the annually growing burden of interest, that will reduce our national government overhead; that will restore all obligations, including those against the British North American Act, it is claimed, that is necessary.

It is easier to say. Other countries have done it.

Suggests that our difficulties are greater than those of other countries are really solutions that our leaders haven't the courage to grant politics.

Ultimately it may prove to be that our only path through a National Government. Canadian Policy is not safe. But certainly the present Government has a majority sufficiently large to carry any necessary legislation accordingly.

—AND A PLAN IS NECESSARY. ASK FOR ONE.

Merlin's Magazine, May 15, 1936

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# Lines start below the surface in your outer skin



*Dryness comes in your outer skin*

*Each skin needs its own Cream*



*Is ROUGE WOMEN understood the real cause of lines and dryness, those would be their young faces with wrinkles and heavy young women complaining "My skin is so dry."*

*The truth is—lines and dryness have nothing to do with rough skin. Lines are an entirely different cause. And each starts in an entirely different layer of your skin.*

*The next layer—the one you see—is very thin. Naturally, it is exposed to everything drying. Heat, cold, wind, even make-up dry the moisture out of this skin.*

*And that is where Dryness comes. You can avoid it with a cream made just for the outer skin. Pond's Vanishing Cream actually guards the surface of your skin, and puts moisture back into it.*

*It's a protective cream. You can use it by day as a foundation and at night for softening without fear of clogging.*

*See how these lines drop down the outer skin, where the dryness comes. You can avoid it with a cream made just for the outer skin. Pond's Vanishing Cream actually guards the surface of your skin, and puts moisture back into it.*

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## Make it History Borealis

*"After that I thought in Pond's Vanishing Cream, and kept it on overnight to soften my skin."*

*"After washing, and during the day, I choose my face and neck with Pond's Cold Cream and that skin on Pond's."*

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# PLYMOUTH Owners ARE PLYMOUTH'S BEST SALESMEN!

See Montreal Edition Plymouth Dealer Sales



**HYPERMATIC BRAKES!** Not only Plymouth's best, but also the best in the world. They give you the most powerful braking power in the world.

**SAFETY STEER, STOP, BACKUP AND TURN.** Not only the best, but also the best in the world. They give you the most powerful steering power in the world.

**HYPERMATIC BRAKES!** Not only the best, but also the best in the world. They give you the most powerful braking power in the world.

**HYPERMATIC BRAKES!** Not only the best, but also the best in the world. They give you the most powerful braking power in the world.

## The Best Engineered Car in the lowest price field!

It's true in Plymouth means safe and you will see why they all feel that they have bought the best car in the lowest price field.

You will hear some say, "Hypermatic brakes alone in Plymouth the only car for me." Some laugh. "It's the best of the best body—engineered and built." These are reasons have supported them.

Because they make Plymouth a SAFE car... the safest car in the lowest price field.

All Plymouth, even the lowest priced, has in standard form wheel springs and Tremor Power engine mounting. These are two reasons for the safety which you can only appreciate by driving a Plymouth.

Valveless valves, such as valves, all these,

air-chamber, sports bodies in universal price, and many other features quality features, never economy and long life in Plymouth cars.

Don't rely on word for the extraordinary quality in the Plymouth car. Accept your Plymouth dealer's invitation for a demonstration. Drive it yourself and get the proof of that quality.

**THE NEW PLYMOUTH SIX** DELIVERED TO YOU IN WINDSOR, ONT. FOR AS LOW AS **\$778** **"BUILT BY CHRYSLER"**









## Cosy Comfort on the SKY LINE of the CANADIAN ROCKIES



### FIFTY SWITZERLANDS IN ONE!

Yule Valley



Yule River

THE trail rider, the hiker, the tourist — all lovers of the great outdoors — find in the life of the chalet bungalow camps in the Rockies. Here, where mountains picture the sky where sunny trails twist and turn themselves in prettiest forests, here is the paradise for those who relish a natural life. Fishermen, Alpine climbers — artists, photographers — all are fascinated by the mountain rivers and lakes and the bungalow chalets beside them.

Beautiful Lake O'Hara, Yoho Valley, Lake Wapiti, Moraine Lake, and Banff Hot Springs all have their devotees. Enjoy the great outdoors all day and the comfort of a log fire at night, with gentle companions in informal clothes. They're at the heart of the Canadian Pacific Chalet Bungalow Camps — better than you might spend at home.

Chalet Bungalow Camps open June 22 to September 20.

Full information from any Canadian Pacific Railway agent

**CANADIAN PACIFIC**  
WORLD'S GREATEST TRAVEL SYSTEM

## Shark and Cakes at Chinese Party

Many Sticks With Silver Tips  
Take the Place of Kewpie  
and Forks

WHAT IT IS like to attend a party held in honor of the Chinese is a story as described by Marie Applegate in *Princess of China*.

On the first night, I went to a party held in honor of the Chinese. The party was held in a large hall, and the food was served on a long table. The food was very different from what I was used to, but it was very delicious. I saw many people who were very happy and were talking and laughing. I saw many people who were very happy and were talking and laughing.

No matter how we looked, the Chinese people seemed to be very happy. They were very friendly and very kind. They were very happy and very kind. They were very happy and very kind.

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stood on a camp of near 1000 and were scattered. The south of the lake was an open plain covered with tall grass and many small trees.

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McGraw-Hill Magazine, May 15, 1934



# Canada's COMPLETE TRUCK LINE...



**T-14**  
SEDAN DELIVERY  
1 1/2-TON CAPACITY  
114 Wheelbase  
FOR HANDLING AT BIG SAVINGS

A GENERAL MOTORS VALUE



**T-16**  
1-TON CAPACITY  
131" Wheelbase  
TWO BODY STYLES:  
PANEL AND  
CANOPY EXPRESS



**T-18**  
1 1/2 to 2-TON RANGE  
148" and 164" Wheelbase  
RUGGED, DEPENDABLE  
TRUCK-BUILT THROUGHOUT

PRODUCED IN CANADA



**T-23**  
2 1/2-TON RANGE, 148" and 164" Wheelbase, 3-Speed Transmission



**T-33**  
1 1/2, 1 3/4, 1 1/2, and 1 3/4 Wheelbase



**T-43**  
1-TON RANGE  
142, 148, 154, and 164 Wheelbase



**T-51**  
5-TON RANGE  
148, 154, 164, and 172 Wheelbase



**T-61**  
5-TON RANGE  
148, 154, 164, and 172 Wheelbase



**T-71**  
5-TON RANGE  
148, 154, 164, and 172 Wheelbase



**T-81**  
5-TON RANGE  
148, 154, 164, and 172 Wheelbase

**GENERAL MOTORS**  
*Trucks*





**Absolutely quiet  
modern, one-piece  
compact  
efficient  
beautiful..**



### The Only Really Modern Toilet!

UNTIL recently, a toilet was just a fairly water-effective source of unhygienicness to your family, your guests and to yourself. You just had to put up with it!

The new T/N with its positive "whisper" flush has changed all this. The T/N is quiet, so quiet you can't hear it in another room. It is one-piece, low, compact, beautiful in classic toilet fashion, and can be installed

easily in square or angular corners or against a flat wall anywhere in your bathroom. And there is no ugly wall pipe. The new T/N is modern!

This most up-to-date of bathroom fixtures is Made in Canada of Chrome Plated, white or enamel cabinets. No bathroom can be truly modern without it. Ask your plumber about the new T/N today!

### THE NEW CANADIAN T/N TOILET

CANADIAN POTTERIES LIMITED, ST. JOHN'S, P.Q.

**PAINTS • STAINS**

Refuse to believe your home is not in perfect shape. Buy it Berry Brothers' Enamel and Lacquer. It's the only paint that gives you a finish of brilliant color and durability. It's the only paint that gives you a finish of brilliant color and durability. It's the only paint that gives you a finish of brilliant color and durability.

**WARRISHES • ENAMELS • LACQUERS**

**BERRY BROTHERS**  
WARRISHES • ENAMELS • LACQUERS

**WARRISHES • ENAMELS • LACQUERS**

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## YOUTH TELLS— A Department for Young Canadians

### A League of Youth

By  
R. STEINBOCK (Steeles Ave., Ont.)

AS A SENIORITY, may I suggest that the League of Youth, which is the only youth organization in all of Canada, should be a part of the youth movement. It is the only youth organization in all of Canada, and it is the only youth organization in all of Canada. It is the only youth organization in all of Canada, and it is the only youth organization in all of Canada.

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### Straight Thinking

By  
JEROME DEER (London, Ont.)

FROM ALL I can gather the League of Youth is a youth organization. It is the only youth organization in all of Canada, and it is the only youth organization in all of Canada. It is the only youth organization in all of Canada, and it is the only youth organization in all of Canada.

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Modern's Magazine May 15 1934



## BUILT LIKE BATTLESHIPS STYLED LIKE SPEEDPLANES...

**\$265 to \$755 lower  
than last year**

**\$925**



AFTER 194-FOOT DROP—This 1934 Studebaker was delivered in perfect condition. It's a modern car, built like a battleship, styled like a speedplane. It's a modern car, built like a battleship, styled like a speedplane.



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**THE DANCES WITH SAKE ON TOP OF NEW STUDEBAKERS**—Presented by Studebaker, one of the most famous of the world's great car makers. It's a modern car, built like a battleship, styled like a speedplane. It's a modern car, built like a battleship, styled like a speedplane.

**OFFICIAL TEST PROVES DICATOR**—Presented by Studebaker, one of the most famous of the world's great car makers. It's a modern car, built like a battleship, styled like a speedplane. It's a modern car, built like a battleship, styled like a speedplane.

**Startling NEW STUDEBAKERS OF 1934**



















A cheese sauce may be used on sandwiches with delicious effect.

break into sections. Nothing is better for sandwiches, and nothing else tops the slices of cheese in a sauce made in these sections.

And remember, when you add cheese to a dish, you are adding not only flavor but nutrients and vitamins. It is a made food. It gives to the good proteins which are so good in providing vitamins of food, most of the vitamins are contained in fat and protein, and in all of the fat and protein, vitamins. Finally, cheese is one food that can be used in many ways, and it is one food that is not only good for the body but also good for the mind.

The benefits of cheese are so many that it is not only good for the body but also good for the mind. It is a food that is not only good for the body but also good for the mind. It is a food that is not only good for the body but also good for the mind.

There is no doubt about it. The fact that cheese is so good for the body and so good for the mind is a fact that is not only good for the body but also good for the mind. It is a food that is not only good for the body but also good for the mind.

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## Cheese Dishes

By HELEN G. CAMPBELL

Director, The Culinary Institute

**S**UZZING as it is, here often the cheese is used, for there is no doubt that it is one of the best of all foods. It is a food that is not only good for the body but also good for the mind.

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Great cheese adds tang to many a casserole dish.

Take no chances  
always use  
**MAGIC**

LESS THAN  
1¢

LESS THAN  
1¢ WORTH OF  
MAGIC ASSURES SUCCESSFUL RESULTS  
...don't risk failures with inferior baking powder!

**H**OW much do the ingredients you put into a cake cost you? Suppose you figure out the price for a simple three-layer chocolate cake. Your list would read about like this—Butter 1/2 lb., Sugar 1 lb., Eggs 1/2 doz., Flour 1/2 lb., Milk 1/2 c., Baking Powder 1/2 c., MAGIC BAKING POWDER 1/2 c. of each.

Right away you notice the low cost of the Magic Baking Powder—actually less than 1¢ worth!

Yet—this fraction of a penny spent for

Magic ingredients all the other ingredients in your cake . . . because Magic always gives dependable results.

Remember—baking powder doesn't pay. It gives poor-quality cake and it can easily be detected as a cheaper failure!

Why risk wasting 1/2 lb. of 6¢ worth of good materials by using doubtful baking powder? Bake with Magic and be sure! Careful study of many recipes and successful Magic Baking Powder actually. They have long been known to be the best in the baking world. Ask your grocer for a 1/2-cup



Remember, one of the most important in baking.

NOW  
THEY ASK  
FOR MORE



WHEN YOU BAKE AT HOME, be sure to have the new Magic Cook Book Book—1 gives you tested recipes for delicious cakes, puddings, pies, breads, and more. 25¢ per copy. 50¢ per copy.

CLIFFORD Freeman, Denver Avenue, Toronto 3, Ontario, Canada. Write for your copy of the new Magic Cook Book Book.

Write for your copy of the new Magic Cook Book Book.





# Wit and Wisdom



Illustration by Charles F. Smith

"It is with profitable pride that I direct your attention to this magnificent specimen on the left!"



Illustration by Charles F. Smith

"Do you care if we are now talking to me? I beguile you how to make love!"



"Which is me, John? I mean how my hand bag?" —The Menorah

**Amorism**  
A youthful young man charged her Mr. Amorism for not being with her.  
"I am not," he said, "I am not with you."  
"I am not," she said, "I am not with you."  
—M. R. 2.

## In Fewer Words

**Manly the Editor**—There is a wife you have a number of children in a good, but most of them are just for to trouble.  
—Punch

**Admiral and Vice-Admiral**—An admirer of things to make like more persons, but a admirer of things to make like more persons.  
—Punch

**Business Man**—One of those who is not a business man, but a business man.  
—Punch

**Capit and Senator**—What is the use? If you are a senator, you are a senator.  
—Punch

**The Doctor**—One of those who is not a doctor, but a doctor.  
—Punch

**Claret and Vintner**—A claret and a vintner, but a claret and a vintner.  
—Punch

**Professor and Professor**—The professor of the professor, but a professor of the professor.  
—Punch

**Queen and Queen**—A queen and a queen, but a queen and a queen.  
—Punch

**High and Low**—A high and a low, but a high and a low.  
—Punch

**Country Progress**—This is a country progress, but a country progress.  
—Punch

**The Rector**—The rector of the rector, but a rector of the rector.  
—Punch

**Nothing is More**—A nothing is more, but a nothing is more.  
—Punch

**A Problem**—A problem, but a problem.  
—Punch

**Don and Don**—A don and a don, but a don and a don.  
—Punch

**Don and Don**—A don and a don, but a don and a don.  
—Punch



Illustration by Charles F. Smith

## Renewed Laughter

**How To Succeed**—My boy, and the secret to success is to be successful.  
—Punch

**The Doctor**—One of those who is not a doctor, but a doctor.  
—Punch

**Claret and Vintner**—A claret and a vintner, but a claret and a vintner.  
—Punch

**Professor and Professor**—The professor of the professor, but a professor of the professor.  
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—Punch



**SWIFT'S PREMIUM BACON**  
*It's Ovenized*  
SWIFT'S PREMIER BACON ALSO IS OVENIZED  
NEED NO TENDER YOU DON'T HAVE TO PAROXYM

# "Old clothes .. but they look new!"

*Laughs this happy mother*

"When I bought this sweater set," Mrs. Ochdale writes, "I was skeptical about how it would launder. But it comes out of Chipso suds as **GOOD AS NEW** every time."

"Chipso saves shoe fabrics," Mrs. Ochdale finds. "Joan has worn this embroidered frock **three seasons**. With Chipso we **DON'T HAVE TO RUB** it to pieces in order to get the dirt out."

"Chipso has kept the color of Bob's suit like new," says Mrs. Ochdale, "although he has worn it **TWO SUMMERS**."

Jack's blouse and shorts are a year old. Good Chipso suds soak the blouse snowy and take grime-in dirt out of the trousers **WITHOUT FADING** the color.

**BOB, JOAN AND JACK TOOK THE LIFE WITH THEIR MOTHER, MRS. S. J. OCHDALE, UNFRAUGHTEDLY SOONER THAN YOU CAN**

"Our clothes wear a long time," says Mrs. S. J. Ochdale, "because they are always soaked clean in safe Chipso suds."

No hard rubbing in a Chipso washday to wear clothes thin and shapeless! And nothing harmful in Chipso to make colors run or fade!

"I marvel at Chipso," Mrs. Ochdale says. "No wash is too dirty for Chipso to soak it clean, yet

Chipso is *safe*, even for silks. Everything goes into Chipso suds in our house—from the children's playclothes and the towels, to woolen sweaters, silk lingerie and my very nicest lace tablecloths."

Chipso is not adulterated with the harsh substances contained in inferior soaps which gradually weaken fabrics and dull their colors. Chipso is **SOAPIER**. It loosens dirt harmlessly with its

**RICHER SUDS**. That is why Mrs. Ochdale's Chipso-washed clothes stay new-looking for years.

Don't endanger clothes you have spent good money for by washing them in cheap flakes or strong granulated soaps and powders. Get Chipso from your grocer. Chipso—that big box at its low price!—is the best value in rich, **SAFE** soap on the market today.

## Chipso *makes clothes wear longer*

MADE IN CANADA

Heaven, Mrs. Ochdale's maid, finds Chipso suds as quick for dishwashing as they are for lifting dirt out of the towels and children's clothes in her wash. Easy on her hands, too!



These natural color photographs were made at the Ochdale's summer home. Here you see the children at one of the activities which put plenty of clothes in their Chipso wash.